FAX

R. J. Reynolds Tobacco Co.
400 Raritan Center Parkway
Edison, N.J. 08837

Date 7/24/96

Number of pages including cover sheet 3

To: J. Bricks
Bob Nunnink

Phone 201-790-8755
Fax Phone Kevin Kroll
CC: Greg Mitchell

From:
Lanny Wolfe

Phone 908-225-4774
Fax Phone 908-417-9076
Voice Mail 800-757-8255
Ext.48795

☐ Urgent ☒ For your review ☐ Reply ASAP ☐ Please comment

Enclosed is the information you will need to work the August VAP promotion. Please pack each display with 1 carton each of Doral FF100s. Doral LL100s. Doral ULI00s. and DoralLLM100s and add to normal order for each account on the attached VAP list beginning August 1st.

You will be credited with approximately $368.00 if displays are packed and automatically sent out to accounts on the attached list by August 31st.

If you have any questions please let me know.

Thanks.

Lanny

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Source: https://www.industrydocuments.ucsf.edu/docs/nljy0000

R. J. Reynolds Tobacco Company
AUGUST '96 VAP PROMOTION

Account: *J. BRICKS Acct #073310*

Brand Promotion		Doral Free Match Tin & Matches W/2-Pack Purchase	

Display Packing		**1 ctn DoralFF100** **1 ctn DoralLt100** **1 ctn DoralUL100** **1 ctn DoralLtM100**
Allocation (cs)		**1-12M case DoralFF100** **1-12M case DoralLt100** **1-12M case DoralUL100** **1-12M case DoralLtM100**
Displays		**22**
Date Product Recvd		**8/1/96**
Display Assembly	**(timing)**	**Immediately**
Displays Shipped to Retail -procedures required to receive .08 per ctn Category II payment:	**Send displays automatically to accounts on attached list beginning 8/1/96**	**Please cross out any account that refuses promotion and return list to RJR**

You will be credited with the following estimated August monthly Category II payment if all displays are sent to accounts on attached list by August 31st: **$368.00***

Packing and shipping payment if packing is completed within 2 weeks: **28.00 per 12M case of Live product**

***Must make July-Dec. RJR share of market or Savings share of category goal to collect this $**

Note:
① Send 1 display to each account on attached VAP list.
② Voice mail 800-757-8255 mail box #48795 to request payment before sending out displays.

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WHOLESALER : 073310 JOHN BRICKS, INC. <DIRECT>
TEMPLATE : DORAL MATCH TIN
TEMPLATE SEQ : 0002
SALES LEVEL : 12XXXX

TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER
122609		273934	BORIS LUNCH	1073 RINGWOOD AVE	HASKELL	NJ	07420	1			
122609		273375	CERTIFIED MARKET	37 PARK AVE	PATERSON	NJ	07501	1			
133008	133020	510831	CROSSROADS DELI.	5726 BERKSHIRE VALLE	MILTON	NJ	07438	1			
133008	133020	273978	FENNERS DELI	717 OTTERHOLE RD	WEST MILFORD	NJ	07480	1			
122609		770692	FRANKLIN LKS LIQUORS	FRANKLIN AVE	FRANKLIN LAKES	NJ	07417	1			
122604	122623	280577	HAVELS STATIONARY	19 CENTRAL AVE	MIDLAND PARK	NJ	07432	1			
122607		661194	JC WHOLESALE	141 AVENUE B	HALEDON	NJ	07508	1		3666-0000	
122609		472666	JT SPIRITS	607 N MAPLE AVE	HO HO KUS	NJ	07423	1			
122106		273255	KANTER'S CONF.	732 BROADWAY	PATERSON	NJ	07514	1			
163601	163621	663088	LAKEVIEW PUB	UNION VALLEY RD	WEST MILFORD	NJ	07421	1			
163601	163621	273987	MOUNTAIN JUG	665 WARWICK TPKE	HEWITT	NJ	07421	1			
133008	133020	628034	OAK RIDGE PUB	62 OAK RIDGE RD	NEWFOUNDLAND	NJ	07435	1			
122604	122623	273997	OLD FORGE SPIRITS	SKYLINE DR	RINGWOOD	NJ	07456	1			
122609		504174	PETE'S CORNER	11 CENTRAL AVE	MIDLAND PARK	NJ	07432	1			
122609		771539	PREAKNESS PHARMACY	1 PREAKNESS S/C	WAYNE	NJ	07470	1			
122106		477433	PRONTO MARKET	36 WALL ST	PASSAIC	NJ	07055	1			
122102	122226	632975	S&N MARKET	68 E 33RD ST	PATERSON	NJ	07514	1			
122102	122226	273457	SOUTHSIDE SPOT	947 MAIN ST	PATERSON	NJ	07503	1			
122609		464351	TOTOWA MINI MARKET	410 TOTOWA AVE	PATERSON	NJ	07502	1			
122609		489377	VALENTINE GROCERY	85 N 7TH ST	PATERSON	NJ	07522	1			
133008	133020	345767	VALLEY VIEW PUB INC.	1612 UNION VALLEY RD	WEST MILFORD	NJ	07480	1			
122604	122623	771314	WYCKOFF WINE SPIRIT	CLINTON AVE	WYCKOFF	NJ	07481	1			

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TEMPLATE TOTAL ACCOUNTS 22 TOTAL QUANTITY 22

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9 Mobile - Kevart
10 Valley Spa
11 J Bricks

1 Olympic
2 Kays
3 Melo
4 7-11
5 Krauszers

12 J+J Auto

6 Pick + Pay
7 Coastal
8 7-11

8 For Coverage

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